



**Passerelles
numériques**
A Gateway for Life

BE THE GATEWAY

For Digital Inclusion Of Youth

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BE THE GATEWAY
for digital inclusion of youth

Right now at Passerelles numériques Vietnam (NGO), 129 disadvantaged students are working hard every day to fulfill the dream of escaping poverty sustainably through IT education. Every staff member, intern, volunteer, and kind donor is putting their best effort in our ambitious yet much needed campaign #GatewayForLife to raise US\$100,000 yearly for our students. Somewhere out there, a PNV graduate just received their first-month salary to repay his/her family's debt. He/She can't imagine how

life would turn out without this educational opportunity... However, not everyone knows about these silent journeys. Not everyone cares enough about social issues that compromise our own sustainable development - issues that we are trying to tackle. Not everyone is as well-informed as you. And that's why we need you to BE OUR VOICE- BECOME PNV's AMBASSADOR TODAY!



**Passerelles
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A Gateway for Life

**WE OFFER
A FREE 3-YEAR
IT TRAINING
PROGRAM**

For the most vulnerable
and marginalized youths
aged 18-23 in Vietnam

Join Us!



WHY PNV?

Every year, Passerelles numériques Vietnam (PNV) offers a free 3-year IT training program at our center, for the most vulnerable and marginalized youths aged 18-23 in Vietnam. Our mission is to truly develop our students' employability which will allow them and their families to escape poverty in a sustainable way. PNV's additional objective is to reduce inequality between genders by setting the enrollment ratio of at least 50% female students. With a focus on quality over quantity, PNV provides an intensive, holistic program in both hard and soft skills necessary for our students to become future experts in digital technology – the industry that has facilitated profound economic growth and employment. PNV strongly commits to delivering solid technical and practical training in Software Development and Testing. This training opens a gateway to a new life, where students can earn reliable income in an advanced field instead of manual labor.



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**BECOME
PNV'S AMBASSADOR**

Be Our Voice

YOUR MISSION

You will represent our organization in your own personal and professional network. The social and financial support you gather will help PNV sustain its mission. To be an impactful ambassador, you need to be able to confidently share your understanding of PNV with others, such as: tell a few success stories, have a good idea of our selection process, the underprivileged background of our students and how we have helped to transform their lives.

Your understanding will be valuable in achieving our goal of calling for contribution in terms of money, in-kind donation and competence/skills donation.

By becoming an ambassador, we trust that you show genuine interest in our operations and support PNV to grow to be even more impactful.



YOU ALREADY HAVE WHAT IT TAKES!

The time taken for you to read until here has been enough to introduce PNV to a colleague, friend or family member! All it takes is your passion to support our cause!

Besides talking to people, here are actions you can take:

Participate in, or organize, a sporting event like a walk, run, game, or challenge that helps to raise awareness and funding for PNV.

Throw a fundraiser like a gala, play, concert, tournament in the name of PNV.

Share your inspiring PNV Story on social media, along with news about PNV's activities that you care about.

Make your donation a challenge for others to match when you contribute. Alternately, form a giving circle, pool your resources with loved ones, and donate to PNV's campaigns together!

Share some of your quality contacts with PNV's internal fundraising team (companies, foundations, individuals...)

Your ideas are welcome. Be creative and make a positive impact in your own way!



YOU WILL MAKE ACTUAL IMPACTS

You will help reach the largest contributors to our funding. Among our resources, 64% comes from corporate and 18% from individual sponsorships. The word you spread will transfer into funding for 129 of our students through campaigns like Gateway for Life!

You will inspire companies and professionals like you. Corporate Social Responsibility (CSR) is relatively new to Vietnam's business landscape, yet will be crucial in determining a business' success. By becoming a pioneer advocate, you are on your path to success!

You will contribute to the Sustainable Development Goals (SDGs)!



WE ALLEVIATE POVERTY (SDG 1)

Over 500 students have received the help of PNV to escape poverty sustainably.



WE OFFER QUALITY EDUCATION THAT SECURES GOOD CAREER PROSPECTS (SDG 4 & 8)

Over 95% of our graduates have a stable job in the IT industry. 85% of our female former students are working in the IT sector.



WE BATTLE GENDER AND ETHNIC INEQUALITY (SDG 5 & 10)

50% of our students are female, most of whom are ethnic minorities.

YOU WILL JOIN A HUGE INTERNATIONAL NETWORK OF AMBASSADORS



Our international network of PNV's staff, volunteers, student alumni, and stakeholders includes leaders from top education and technology companies.



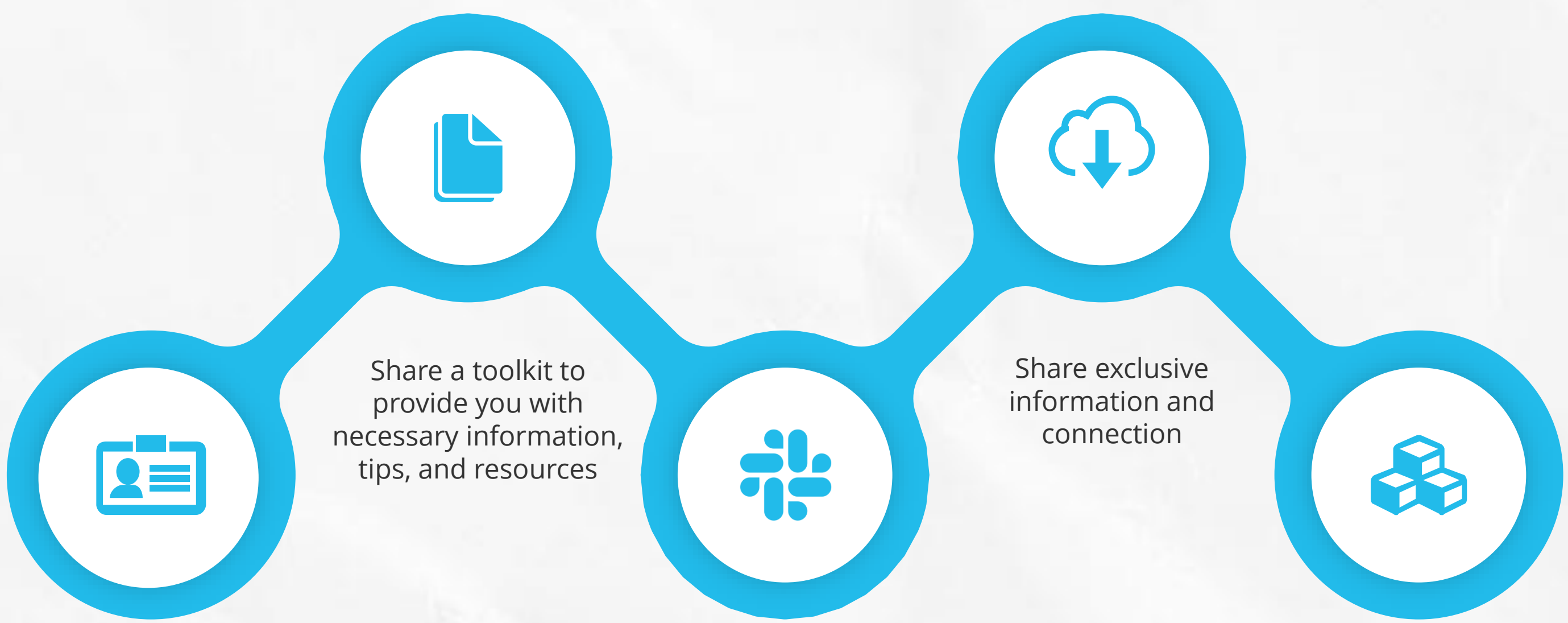
Connect with our partners and ambassadors from all over the world: Singapore, Hong Kong, France, etc.



You will be invited to PNV's annual ambassador meetings to form better connections.



Our international network is only **one of the benefits** you will receive as an ambassador. We also commit to:



Ensure that PNV Ambassadors will be publicly announced and acknowledged on social media platforms/website and in our events that you participate in

Share a toolkit to provide you with necessary information, tips, and resources

Add you to an active Slack channel with every other ambassador

Share exclusive information and connection

Support events and activities you organize to the best of our abilities



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" Passerelles numériques is the best thing that ever happened to me in my life. Young people have a very strong strength and will to live. I am proud to carry the word of such a beautiful mission."

Benoit Genuini
Delegate of the
Defender of Rights



ASSADOR TESTIMONIAL



My educational philosophy is “Give the rod, not the fish”. I think education is the solid root for the development of individuals, organizations & the country; especially education towards internationalization thinking. Therefore, I choose to commit to PNV - for the mission of changing lives in a long and sustainable way, based on giving the “rods” - IT education to young people.

Tú Bùì
Marketing Manager of
Business Startup Support
Centre PNV's Representative
at the American Chamber



BEFORE YOU SIGN UP...

We want to be as transparent and honest as possible.
Here are things we think you might want to note:

- ✓ This is a volunteer mission
- ✓ Most expenses are not covered by PNV (except for fundraising events)
- ✓ Ambassadors act autonomously but in close collaboration with the PNV team

So, what are
you waiting for?
BE OUR VOICE!



Express your interest via [\(Insert form link\)](#)
and we will contact you shortly

Email your questions to
ero.vietnam@passerellesnumeriques.org

**CONTACT US
TODAY TO START YOUR
AMBASSADOR JOURNEY**



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