



Passerelles Numériques Vietnam SOCIAL IMPACT REPORT 2023



Before initiating the program, Passerelles Numériques (PN) conducted a thorough study of the socio-economic status of Vietnam. Demographic data revealed that the vast majority of the population in remote areas and the Central Highlands suffered from a stagnant economy and limited access to higher education. With 55.5% of Vietnam's population under 35 years old, we believe that today's generation has the best chance to end poverty and serve as an engine for the global fight against inequality. However, despite efforts to eradicate poverty in the country, over 50% of young adults aged 16 to 20 still lack education. The main reason for under-education is financial difficulties.

In today's age of the fourth industrial revolution, there is a great opportunity that IT education as one of the solutions to reduce poverty. IT graduates have higher chances of securing long-term and decent-paying jobs compared to other specializations. Da Nang seemed to be a promising hub for IT development, with strong support and incentives granted by the government. Therefore, it was an ideal place for our students to find job opportunities after graduating.

PN's goal is that 90% of our graduates not only become qualified workforces, but also model citizens, contributing to the development of their families, communities, and local societies. PN also aspires to limit gender disparities by ensuring that at least 50% of our annual first-year students are female.



Annually, Passerelles Numériques Vietnam (PNV) conducts a Social Impact Survey on our alumni to evaluate our sustainable impact on their professional and personal life, as well as those of their families. In 2023, responses came from **80% of our 433 alumni** across Central Vietnam. Graduates from the 4 years 2019 to 2022 made up the highest proportion of responses (97%).



When we made our decision to select our students, we also committed to accompanying them for the following three years. We knew we were ambitious. We knew the journey from turning on the computer to coding a website was not a magic wand after one night. With a strong belief in our students and the efforts of the whole team, we made it with the celebration of each year's graduation. At that moment, we were proud and happy to witness the impacts not only on each graduate and their family but also on each alumni coming back and sharing their inspiring story.

Thank you for joining us on this journey and hope to see you again in many more graduation ceremonies. ”

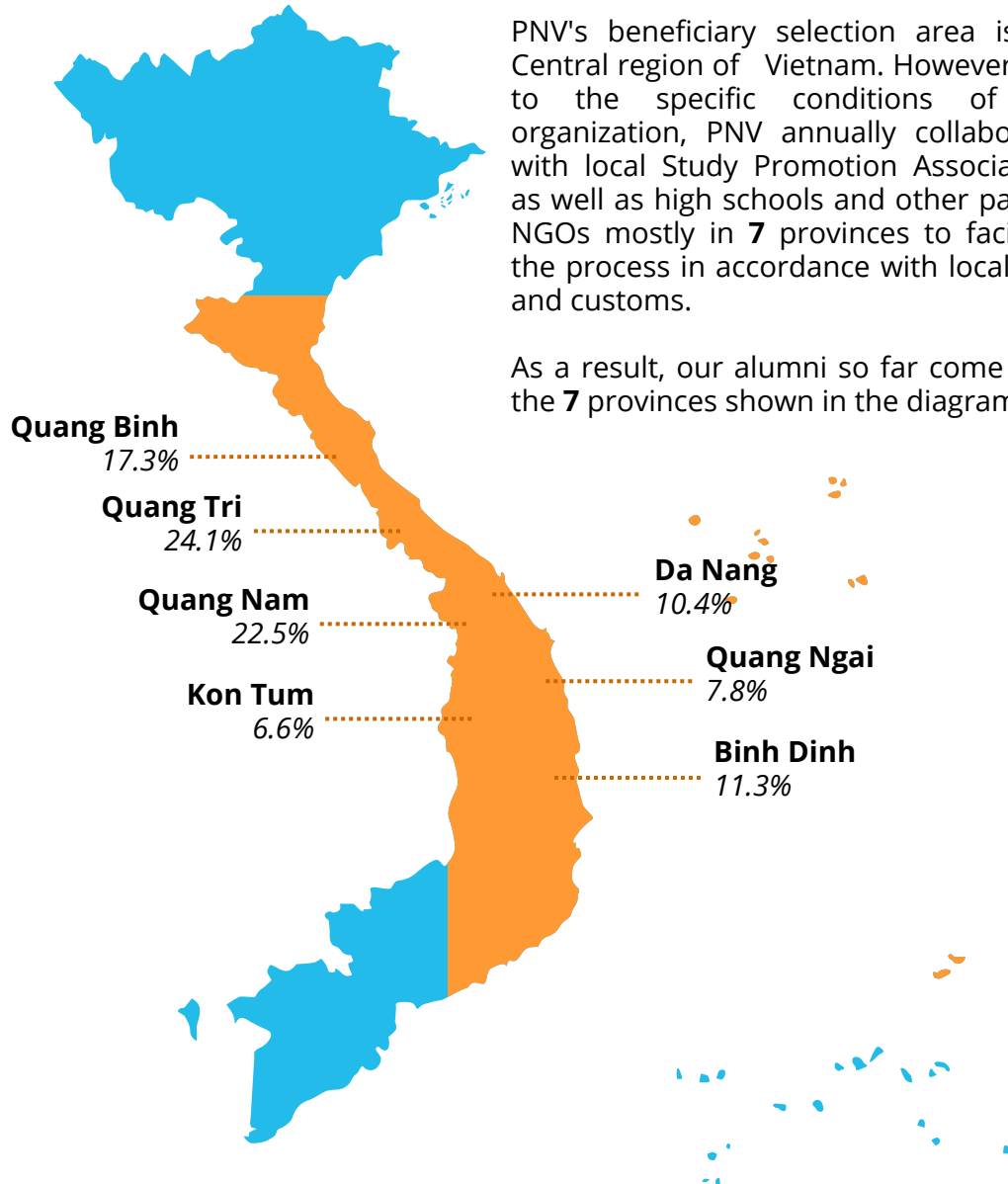
Ms Trang Võ
Country Representative - Passerelles Numériques Vietnam



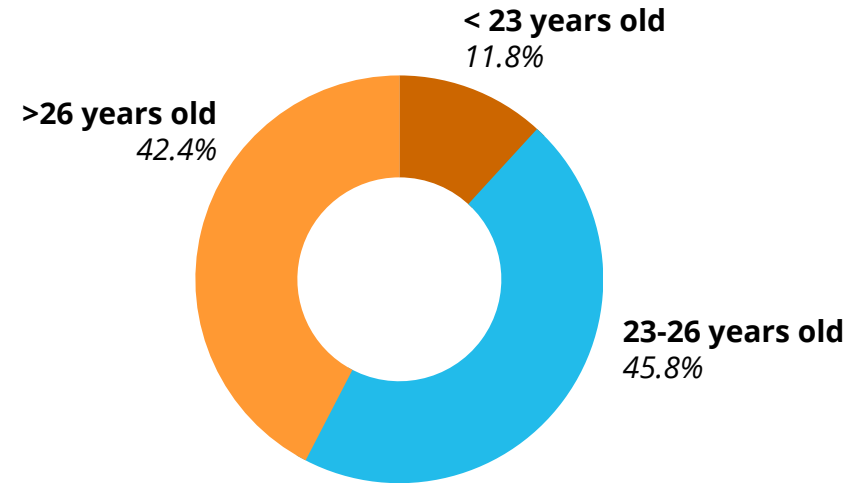
HOMETOWN

PNV's beneficiary selection area is the Central region of Vietnam. However, due to the specific conditions of our organization, PNV annually collaborates with local Study Promotion Associations as well as high schools and other partner NGOs mostly in **7** provinces to facilitate the process in accordance with local laws and customs.

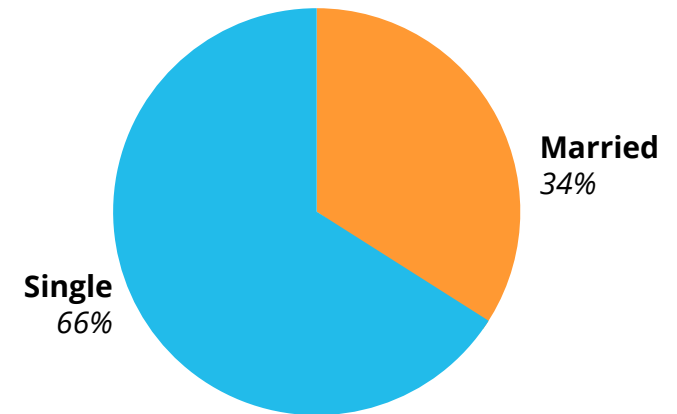
As a result, our alumni so far come from the **7** provinces shown in the diagram.



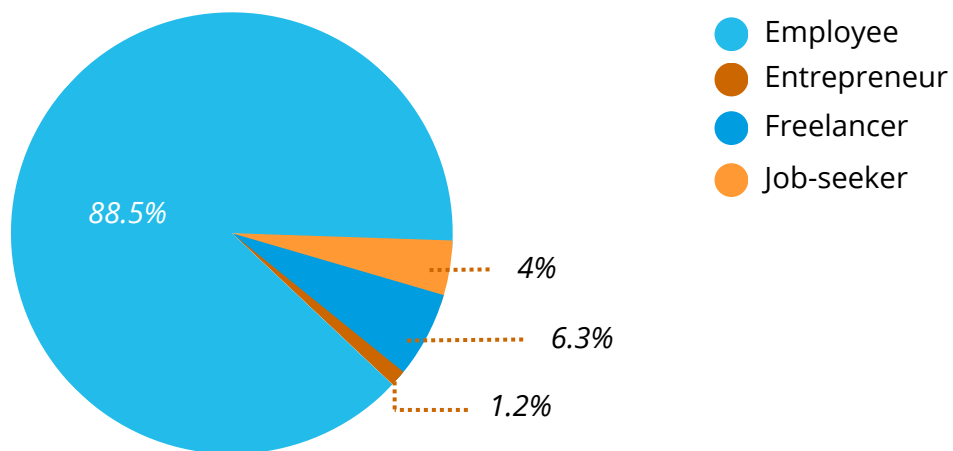
AGE



RELATIONSHIP STATUS



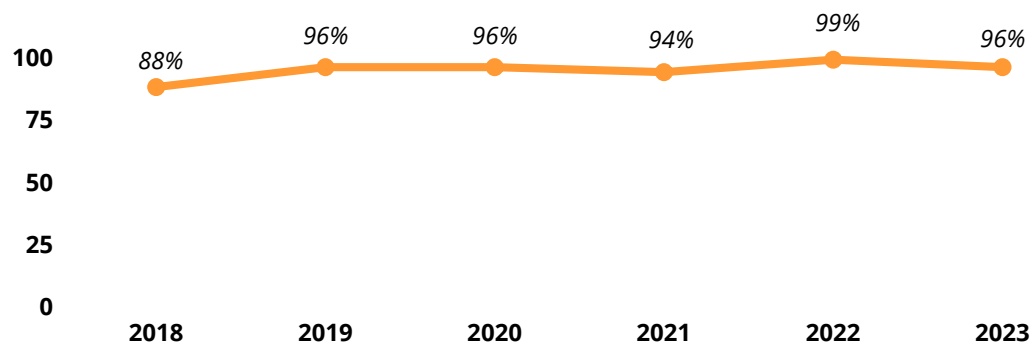
LABOR FORCE PARTICIPATION STATUS



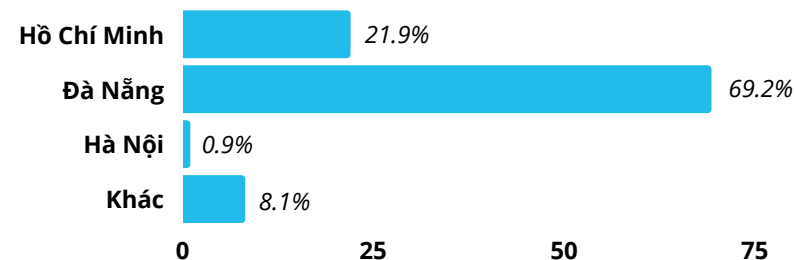
96% of the respondents have secured a job.

All freelancers stated that their choice of work status came from time and location flexibility.

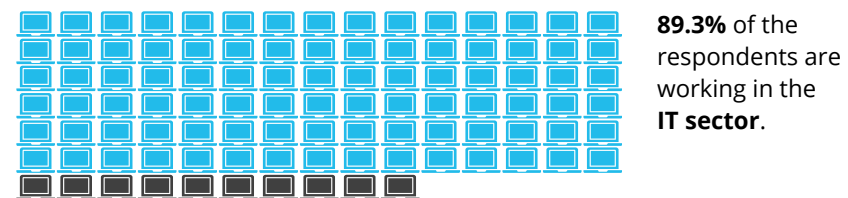
LABOR FORCE PARTICIPATION RATE THROUGH YEARS



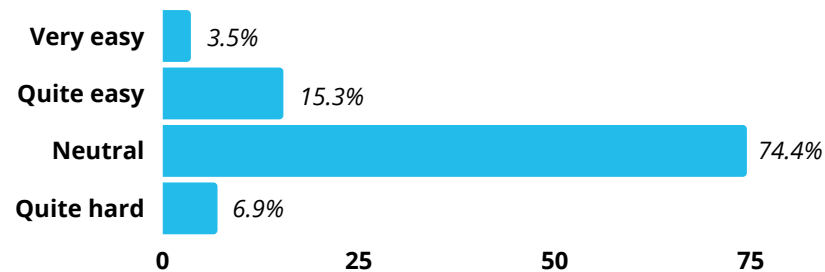
TOP WORKING LOCATION



IT SECTOR PARTICIPATION RATE

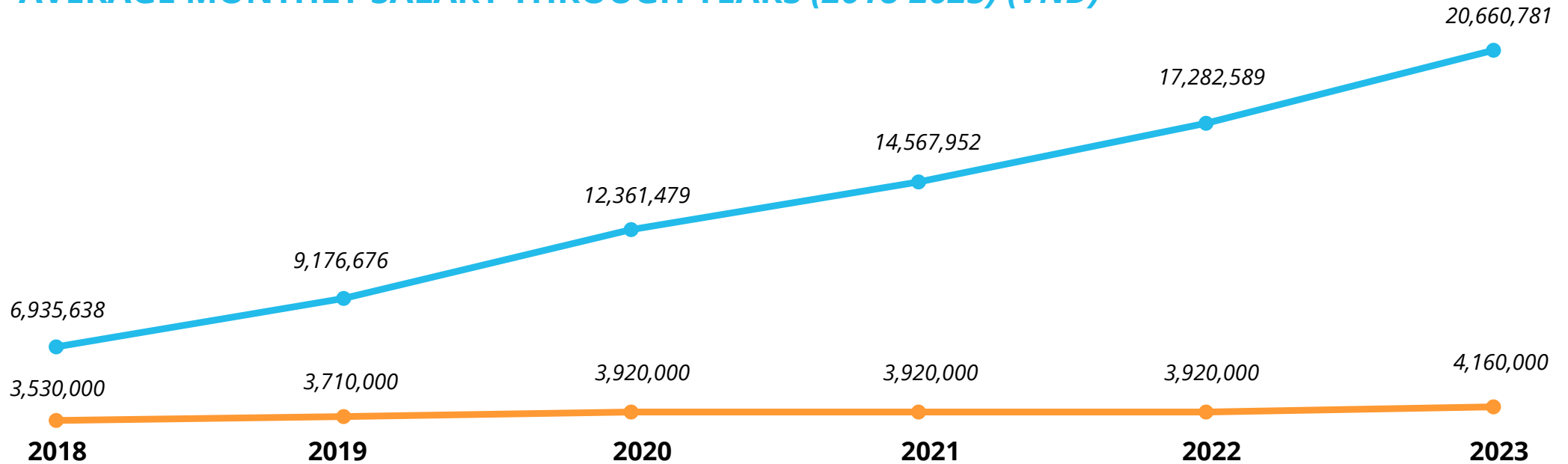


JOB-SEEKING CONFIDENCE

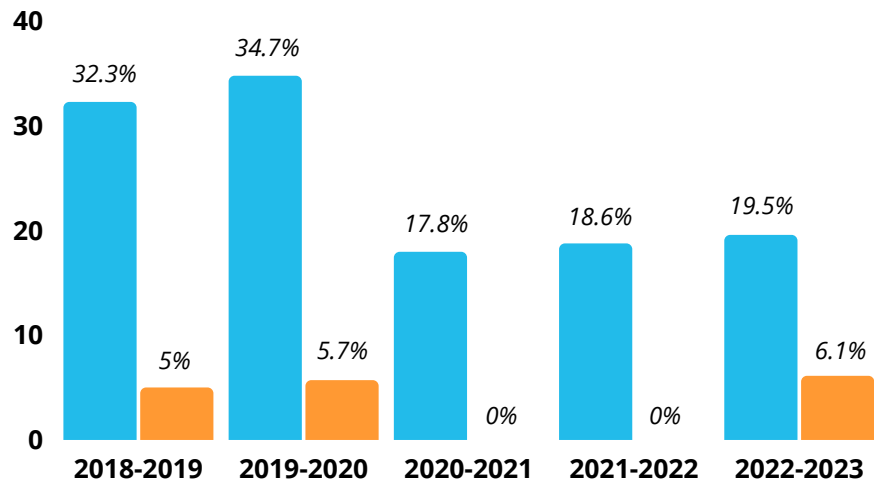


PNV LABOR FORCE PARTICIPATION OVERVIEW

AVERAGE MONTHLY SALARY THROUGH YEARS (2018-2023) (VND)



WAGE INCREASE RATES



- PNV alumni's average monthly wage
- Vietnam's statutory minimum monthly wage in Region II

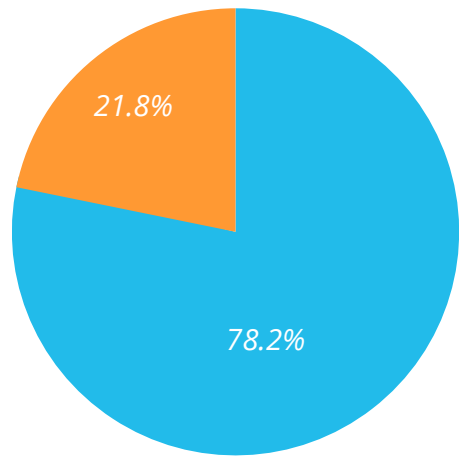
The statutory minimum pay in Vietnam increased by a maximum of 6.1% (in 2023), approximately 200,000 VND per time, whereas the average monthly salary of PNV alumni climbed annually by **24.6%** on average.

In 2023, the average monthly income of PNV graduates exceeded the legal minimum pay per month **five times**, although in 2018 it just doubled the statutory minimum wage in Vietnam.

Additionally, the PNV graduates' average salaries **tripled** between 2023 and 2018, demonstrating the quality of the PNV-graduated employees.



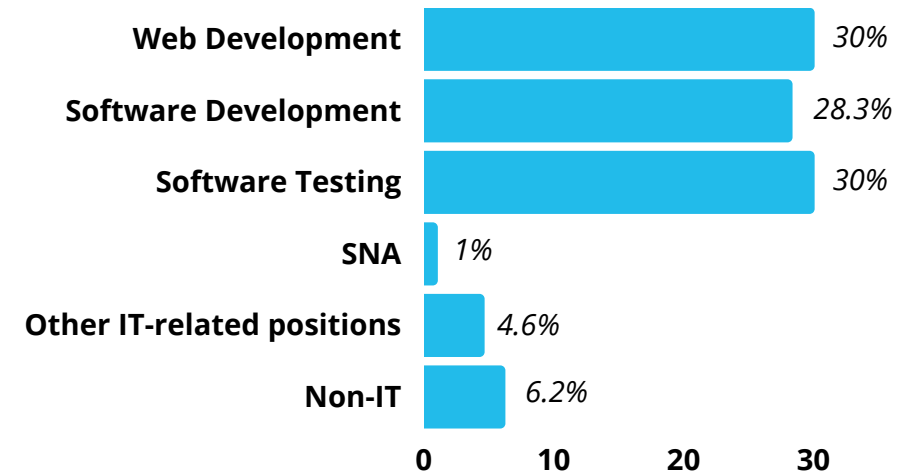
WORKPLACE SECTOR



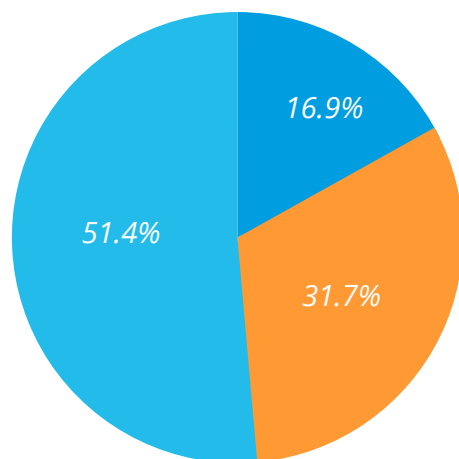
- IT
- Non-IT

88.5% of the respondents shared that they are employed by **122** companies, **78.2%** of which are companies providing IT services and solutions.

JOB POSITION

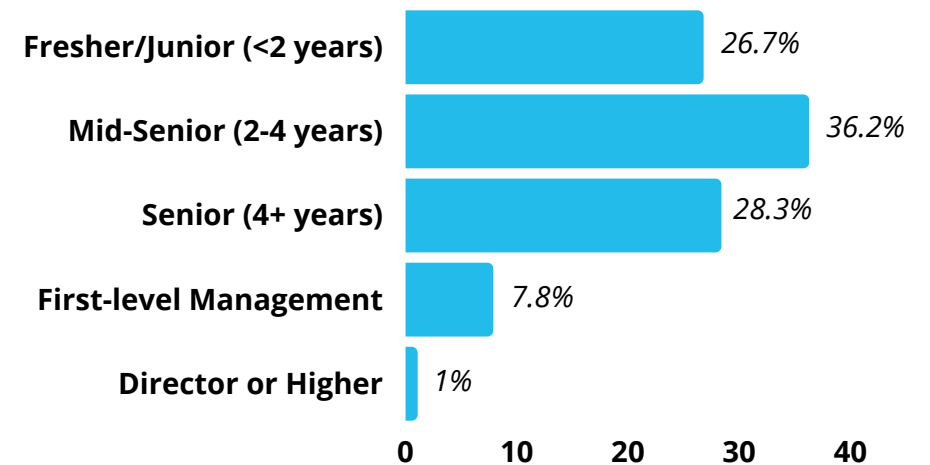


SIZE OF WORKPLACE



- Large (>=250 employees)
- Medium (50-249 employees)
- Small (1-50 employees)

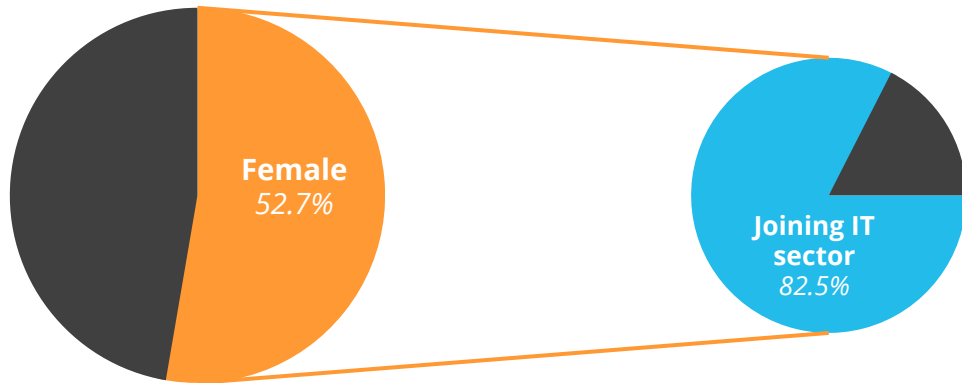
JOB LEVEL





WOMEN EMPOWERMENT IN TECH

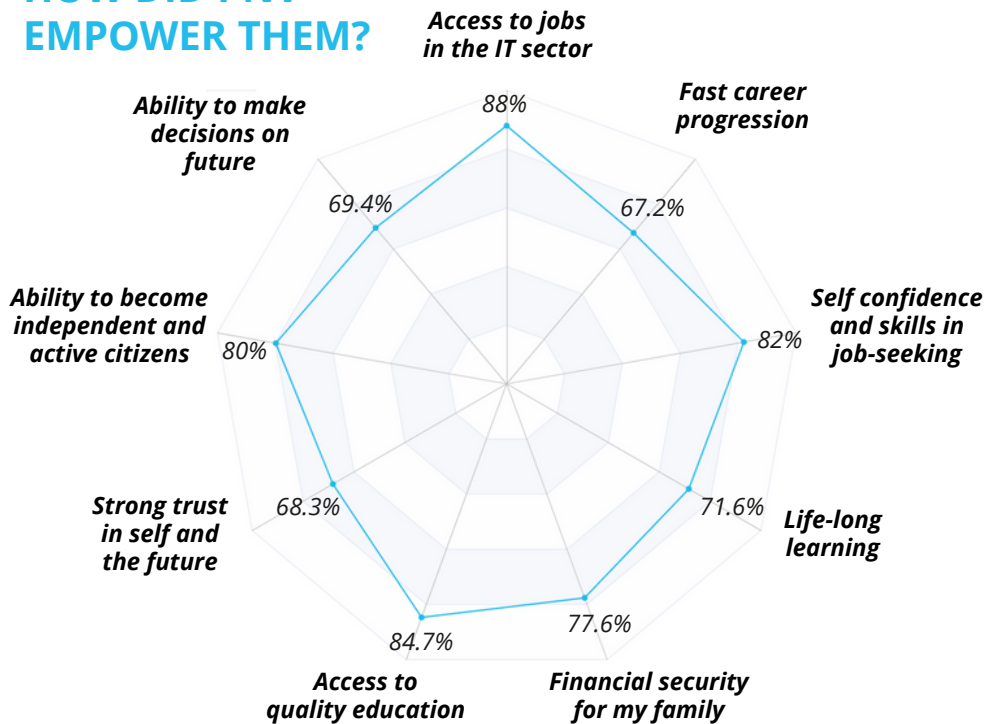
FEMALE ALUMNI JOINING THE IT INDUSTRY



A special effort is made to include at least 50% young women in each class. However, our main priority is given to the poorest students, especially from ethnic minorities and remote areas, irrespective of sex or gender identity.

Since at least **52.7%** of our beneficiaries are female and **82.5%** of whom are still working in the IT sector, we have also positively impacted gender equality in the high-tech industry.

HOW DID PNV EMPOWER THEM?



INSPIRING STORY OF OUR BENEFICIARIES



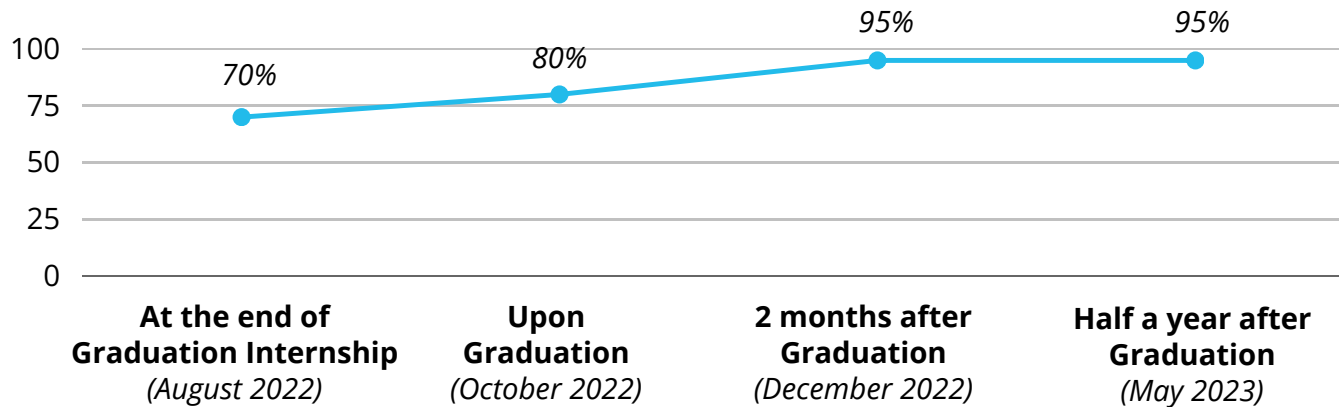
PNV opened a new world to me. Everything at PNV was so different from my home actually. I was loved by teachers and friends there and I was able to emerge myself in the digital world, which I hadn't thought of before. Actually, there was no disparity between female and male students; between students in ethnic groups. The teachers took care of all of us very well and equally.

After graduation in 2015, Y Bd. secured a well-paying job, built a new home for her family and lift the whole family out of poverty. She's also become a source of inspiration for younger generations in her village to pursue education. As the only woman from her Giarai ethnic community working in IT, she continues to advocate for gender equality in technology and strives to bridge the gap further.

After achieving career stability, Bd. dedicated two years to creating positive change in marginalized and vulnerable communities in Vietnam. She participated in campaigns promoting poverty reduction, education equality, and gender equality. Today, she continues to donate a portion of her salary to support disadvantaged students in their educational journey.



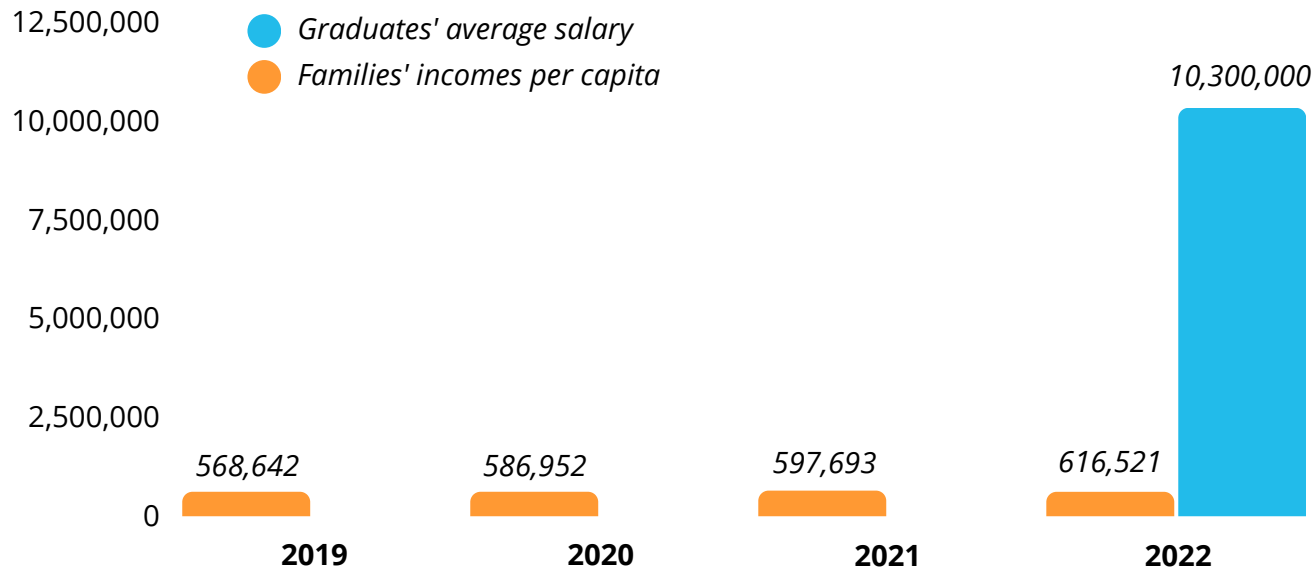
LABOR FORCE PARTICIPATION RATE



After finishing the 5-month Internship Program, **70%** of the students of class 2019-2022 successfully landed full-time positions at IT companies, **83%** of whom became official employees at their internship companies.

Two months after Graduation (December 2022), **95%** of the graduates secured a stable job in the IT sector with an average salary per capita of 10,300,000 VND, and in May 2023, it increases to **11,671,282 VND**.

FRESH GRADUATES' AVERAGE MONTHLY INCOMES IN COMPARISON WITH THEIR FAMILIES' MONTHLY INCOME PER CAPITA (VND)

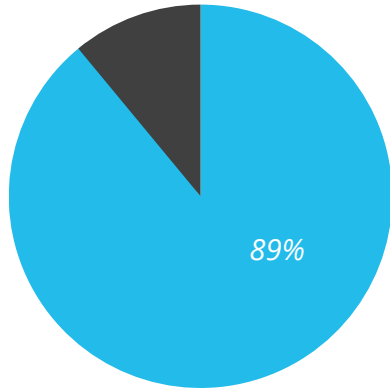


In 2019, during the Social Investigation phase of our selection process for class 2019-2022, it was found that those beneficiaries came from underprivileged families with a monthly income per capita of about 568,642 VND. By 2022, these households' per capita monthly income would only be 616,521 VND if calculated using Vietnam's inflation rates in 2020-2022.

However, by graduating from our program, fresh graduates can earn an average salary of over ten million VND/person/month. Thus, it can be argued that PNV has **boosted their income 17 times** over only working manual labor as their family traditions.

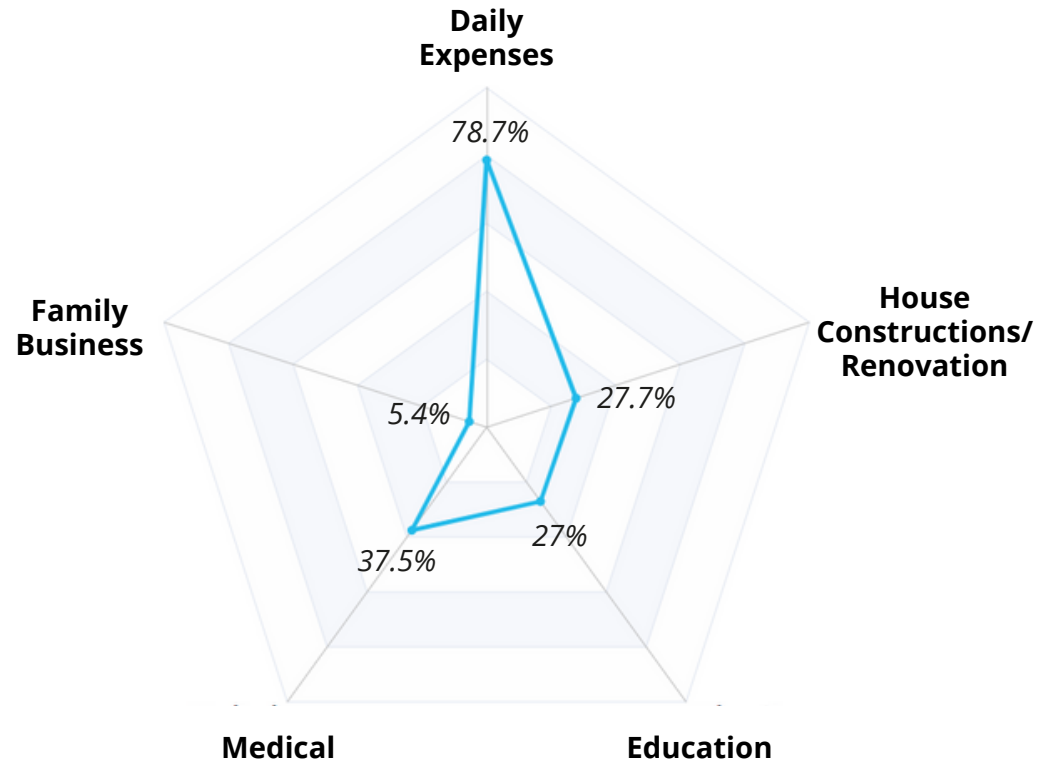


FINANCIALLY SUPPORTING FAMILIES & COMMUNITIES



25% OF MONTHLY INCOMES IS BEING SPENT FOR FAMILIES
5,133,615 VND

HOW THE FINANCIAL SUPPORT IS BEING SPENT ON THEIR FAMILIES? (2023)



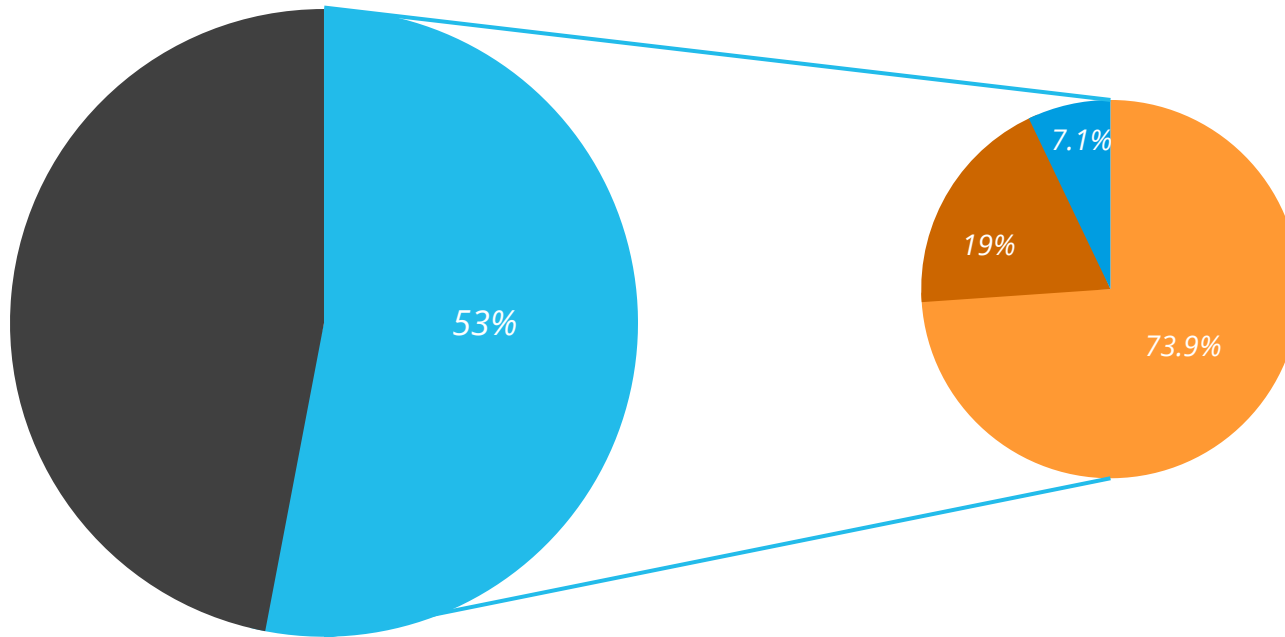
INSPIRING STORY OF OUR BENEFICIARIES



Five years after graduation, Nguyen Duy V. (PNV alumnus, class of 2014-2016) is now able to substantially support himself and his family with a secure IT profession. Most miraculous of all is that he has managed to start building a new and steady house for his family, putting to rest all the worries of collapsing during storm seasons. As their house is growing roots in his homeland, in recent years V. chose to give back to the community and spread the same kindness he had received from PNV and other non-profit organizations. For about two years up until now, he becomes an ardent sponsor of Quang Binh SOS Children’s Village. Grateful for the opportunities he was granted at PNV, V. also uses his savings to financially assist his juniors and helps tutoring them.



SPONSORED EDUCATION FOR THEIR FAMILIES MEMBERS (ALL-TIME)



- Alumni financially supporting education of their families members
- 1 family members
- 2 family members
- >=3 family members

As **53%** of our graduates are financially supporting higher education for their own family members (younger siblings or cousins), we indirectly guarantee the inclusive and equitable quality of education and promote lifelong learning opportunities for all segments of society. By helping just one member of the whole family, PNV's been helping many more young people have the chance to pursue higher education and escape poverty sustainably.

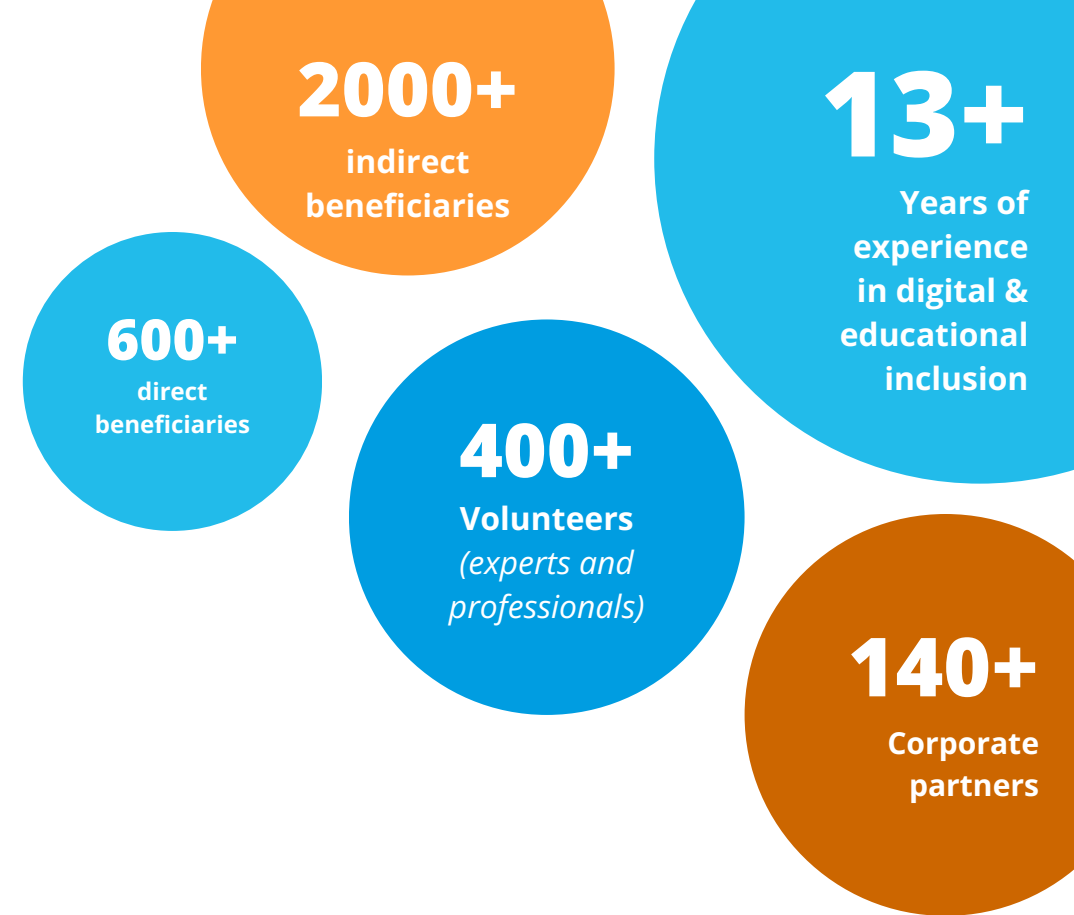
INSPIRING STORY OF OUR BENEFICIARIES

Everyone in my village began studying IT when they witnessed my sister's success. My sister has also helped pay for my Da Nang IT studies. After graduating, I will also join hands with her to take care of our mother and little sister. I truly value PNV and hope that it can continue to transform families like mine. 🙏

Tran Thi Thanh T. and Tran Thi Yen N. are siblings. N. is a PNV alumna, class of 2015-2017. After graduation, N. joined the IT workforce and helped her mother pay all the debt, cover her family's living expenses, and sponsored her little sister's studies. T. was also inspired by her big sister and graduated as an IT bachelor in 2022. Both of them are now working in the IT sector with decent incomes.



PN supports United Nations *Sustainable Development Goals*



FINAL WORDS

For 13 years, PNV has transformed the lives of thousands of direct and indirect beneficiaries, ensuring that underprivileged youth interested in IT are not left behind in the Fourth Industrial Revolution and that underserved communities could be lifted out of poverty sustainably. PNV's commitment to gender balance in enrollment contributes to closing the gender gap in technology skills and fostering a more equitable digital transformation.

We believe that kindness and care can create a brighter future for Vietnam's youth. Beautiful values in life are multiplied when the beneficiaries pass them on to others. Together, let's promote a more equitable digital transformation and bring a brighter future to the youth of Vietnam.

Become a part of our mission today!

Contact: info.vietnam@passerellesnumeriques.org