



**Passerelles
Numériques**

Un passeport pour la vie

EVENT SPONSORSHIP PROPOSAL

PNC 20 YEARS ANNIVERSARY

October 24, 2025

PNC was born in 2005 thanks to the collaboration and initiatives of volunteers from the NGO Enfants du Mekong and the Consulting Company Accenture. It originated from a twofold observation:

- Cambodia's population is young, yet access to higher education remains limited. Consequently, many young Cambodians continue working in the informal economy and face precarious living conditions.
- Meanwhile, the IT sector shows promising growth potential, but there is a significant gap between the demand for skilled workers and the available talent.
- The IT sector is promising and is likely to be booming in the next few years with a gap between skill demand and supply.

In response, PNC training centre was established with the mission to empower vulnerable youth and communities **by providing access to education and fair, decent employment in the IT sector**. This initiative also aims to supply the local IT industry with qualified professionals, thereby contributing to Cambodia's socio-economic development.

Twenty years later, PNC has trained 1,768 students and helped approximately 7,000 individuals escape poverty. The training program has continuously evolved to meet the changing needs of the job market, while the mission remains steadfast: **to offer free, holistic, and innovative education and social support to underprivileged youth, ensuring their employability**. PNC actively engages the entire Cambodian ecosystem—including civil society, the public sector, educational institutions, the corporate sector - and the international community.

BUILDING DIGITAL BRIDGES: A 20-YEAR JOURNEY

Since 2005



3 070+ Graduates since 2005
1768 in Cambodia



12 000 lives lifted out of poverty (students and families)
6000 for Cambodia

Every year



800 students currently trained in our training centers
150 students per year in Cambodia



50% of girls studying in our centers every year



99% of beneficiaries in Cambodia come from rural areas

SUSTAINABLE
DEVELOPMENT
GOALS



20 YEARS OF SUCCESS

Building on the success of PNC, similar centres were built —tailored to local contexts—in Vietnam, the Philippines, and more recently, Madagascar. This expansion aims to provide comparable opportunities to underprivileged students worldwide. What began as a small training centre in Cambodia has since grown into a global network, uniting a community of 3,071 alumni across four countries.

*To celebrate these achievements, **PNC will host a special event in Phnom Penh on October 24th.** For this double anniversary (PNC and PN global), we are expecting representatives from our teams in France, Vietnam, the Philippines, and Madagascar to join us at PNC, along with our partners, students, staff, and of course, our alumni community. Approximately 1,000 attendees will come together to celebrate, exchange experiences, network, and learn more about PNC's accomplishments and future plans.*

*The event will also launch the **“Women in Tech” exhibition**, which will be displayed for one month at F3 Gallery. This exhibition aims to highlight women—from students to IT professionals and educators—in order to break gender stereotypes and demonstrate that the IT sector is a viable and welcoming career path for women.*

*We would like to organize a **participatory workshop** around the **Fresque du Digital (Digital Collage)** to raise awareness within our community about the environmental and social challenges of the digital world. We also plan to train our trainers to facilitate the workshop themselves, so they can pass it on to students and integrate it sustainably into our educational approach.*

EVENT HIGHLIGHTS

About Event



Date: October 24th , 2025



Venue: F3 (Friends Future Factory)
#215, Street 13, Phnom Penh Cambodia



Time: 6PM Onwards

Objectives

We look forward to *honoring our past and celebrating the future with you*. Thank you for your invaluable support together, we will continue to build *digital gateways and change lives* for many years to come by.

Highlights

Support and join us for an unforgettable celebration filled with energy, inspiration, and connection. The program will feature:

- **Vibrant Performances:** *Enjoy captivating dance, music, and talent contest.*
- **Distinguished Guests:** *Hear from PN Executive Director, Country Directors, and representatives from international and local partners (corporate sponsors, government entities, NGOs, and key institutions).*
- **Interactive Experiences:** *Explore surprise booths, engaging activities, and gain exclusive access to a special exhibition and our raffle.*
- **Inspiring Stories:** *Be moved by powerful testimonies shared by students and their families, highlighting the impact of our work.*
- **Networking & Celebration:** *Relax and connect during our cocktail reception, offering a great opportunity to network and celebrate our shared mission.*

WHY SPONSOR?

EXPAND YOUR PROFESSIONAL NETWORK

This event brings together key players from the IT sector including PNC alumni, corporate partners from Cambodia and abroad, and high-level representatives from government ministries and official institutions. It's a prime opportunity to raise your company's profile, recruit top talent, and explore strategic partnership opportunities.

INVEST IN THE WORKFORCE OF TOMORROW & AMPLIFY YOUR SOCIAL IMPACT

PNC works hand in hand with industry recruiters to ensure its curriculum aligns with evolving job market needs. In today's digital economy, every company depends on skilled tech professionals. By sponsoring PNC, you're not just investing in your future workforce—you're contributing to Cambodia's economic development and championing a meaningful cause: equal access to quality education and career opportunities for all Cambodian youth.

BOOST YOUR BRAND VISIBILITY

The event will attract press coverage and the presence of ministry representatives, creating excellent exposure for your brand. As a sponsor, your support will be prominently featured in our external communications. You will benefit from PNC's strong local and PN's international online presence and partners network.

SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGE	BRONZE (Raffle contribution/ In-kind)*	SILVER \$100	GOLD \$500	PLATINUM \$1 000
ACKNOWLEDGEMENT IN THE EVENT PROGRAM AND DURING THE EVENT	✓	✓	✓	✓
ACKNOWLEDGEMENT ON SOCIAL MEDIA (PNC and PN global)	✓	✓	✓	✓
OPPORTUNITY TO DISTRIBUTE GOODIES AND PROMOTION MATERIAL	✓	✓	✓	✓
BANNERS STANDEE/ ROLL UPS (DURING THE EVENT)	✗	✗	✓	✓
LOGO ON COMMUNICATION MATERIAL (ANNUAL REPORT, FLYERS, PPT ETC)	✗	✗	✓	✓
ADDRESS THE PUBLIC DURING OPENING REMARKS	✗	✗	✓	✓
DEDICATED POST ON SOCIAL MEDIA	✗	✗	✗	✓
LOGO FEATURED ON THE EVENT BACKDROP	✗	✗	✗	✓
NUMBER OF ATTENDEES ALLOWED	1	2	3	4
OTHER MILEAGE AGREED UPON BETWEEN PNC AND YOUR COMPANY	✗	✗	✗	✓

Alternative contributions:

- You may chose to offer **vouchers** or **products** that will serve as prize for the **raffle** organised during the event and support our fundraising effort.
- You may also support the event with **in-kind** material (Food, beverage, photobooth or other relevant material).

YOUR CONTRIBUTION WILL GO TO...

- Venue Rental and Equipment
- Catering and Refreshments
- Event Management and Coordination
- External Vendors and Service Providers
- Logistics and Miscellaneous Supplies
- Additional Event-Related Expenses

- ▶ Your sponsorship will automatically book a number of attendees depending on the sponsorship package you chose.
- ▶ We will provide donation receipt upon request

We look forward to having your support as we celebrate our ongoing commitment to fighting poverty through education.

For questions and to become a sponsor please reach out:



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TO DONATE



PASSERELLES NUMERIQUES

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